

ARCHIE
SERIES

APR.
NO. 60

CLYDE

DIDDIT

12c

APPROVED
BY THE
COMICS
CODE
AUTHORITY

MAC

Archie's MAD HOUSE



HERE'S A WHOLE TREASURE CHEST OF FUN

THROW YOUR VOICE



Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist." No. 137 25c



MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 183 \$1.99

SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. No. 978 Only 50c

JACK POT BANK

Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes. No. 2060 1.99



FIRES WITH LOUD BANG!

Metal Model of 24 Pound NAVAL CANNON



Actually Shoots Only \$298
4 1/2" long
Use for Celebrations, Starting Races, Desk Decoration — authentic detailed reproduction of 16th Century 24 pounder Naval Cannon from the days of "wooden ships and iron men." Shoots 4.5mm blanks with a loud bang that will startle and amaze your friends. Reliable and safe. 10 day money back guarantee if not delighted. Cost \$2.98 each. 80 rounds blank ammunition \$1.00. No. 97



BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a "barrel of monkeys." No. 141 75c



SMOKE BOMB

Light one and watch the column of thick, white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect. No. 971 20c



SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance. A35 \$1.00



JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless. No. 239 Only 50c

20 COURSE HOME STUDY PROGRAM

KARATE JIU JITSU

JUDO, BOXING, SAVATE, Isometric Muscle Building, Endurance, Stunts.



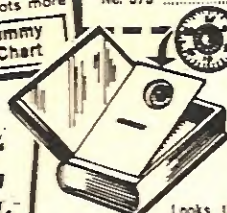
Here is what you get!

- 20 best KARATE Blows and Chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, Jiu Jitsu holds
- Isometric muscle building course
- Endurance Exercises and lots more

FREE Karate Practice Dummy and Nerve Center Chart
Item No. 973

EXHAUST WHISTLE

Just slip it into the exhaust pipe of your friend's car... then watch him when he starts the engine! The howls and noises will make him think the motor's about to blow up or fall apart — while you roar with laughter. No. F193 50c



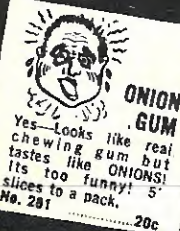
SECRET BOOK SAFE

With combination lock only you can open.

Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know — because you yourself have set it. Tough under-structure is covered with simulated leather binding. 700 \$1.99

WHOOPEE CUSHION

Place on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream No. 247 50c



ONION GUM

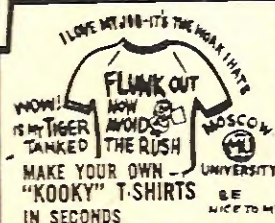
Yes — looks like real chewing gum but tastes like ONIONS! Its too funny! 5 slices to a pack. No. 281 20c



X-RAY SPECS

An Hilarious Optical Illusion \$1.00

Scientific optical principle really works. Imagine — you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties. No. FL7 \$1.00



ALL YOU DO IS LAY THE TRANSFER ON, PRESS DOWN WITH A HOT IRON AND PRESTO! — you'll have a crowd-stopping "zany" shirt... in colors, too. Each transfer will transform several shirts. Can be washed, of course. Item No. 339 Any two transfers \$1.00. All 4 transfers \$1.75

Honor House Prod. Corp.
Lynbrook, N.Y. 11563

Dept. 7GK40

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose in full payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name

Address Zip

N.Y. State residents please add 2% sales tax. Sorry, we cannot ship orders for less than \$1.00. Kindly add 15c for postage and handling to all orders.

LIGHT TRAVELS AT A SPEED OF 186,000 MILES PER SECOND, BUT THIS IS A SNAIL'S PACE COMPARED TO THE SPEED OF **SPEEDO**, THE SPEEDIEST VILLAIN OF ALL TIME.

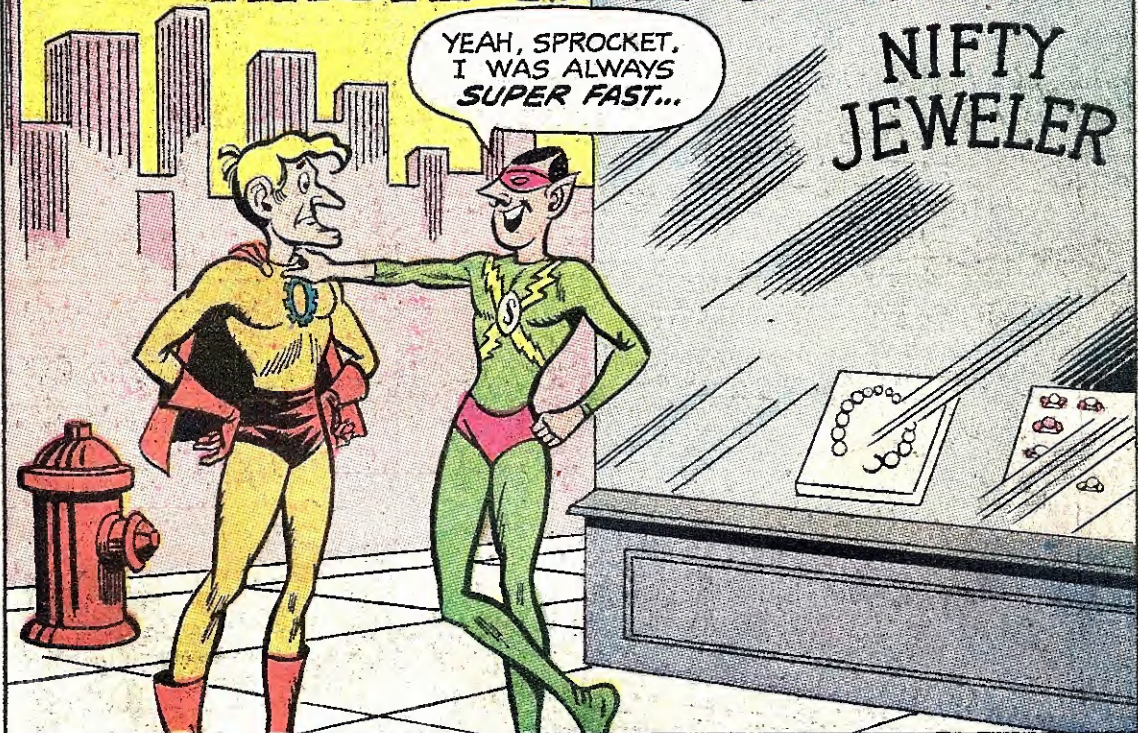
CAPT. SPROCKET

IN

"HASTE MAKES WASTE"

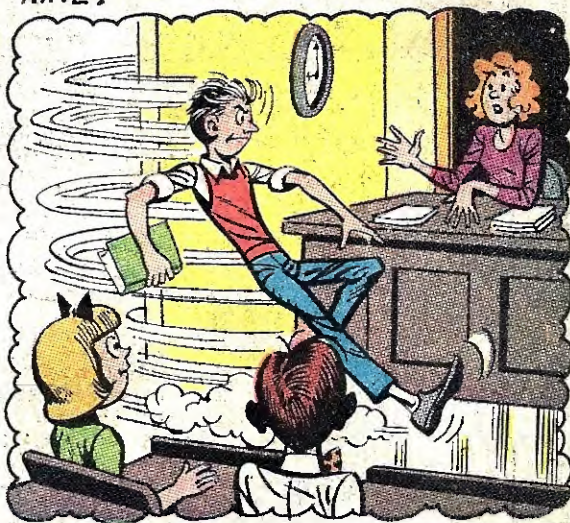
YEAH, SPROCKET,
I WAS ALWAYS
SUPER FAST...

NIFTY JEWELER



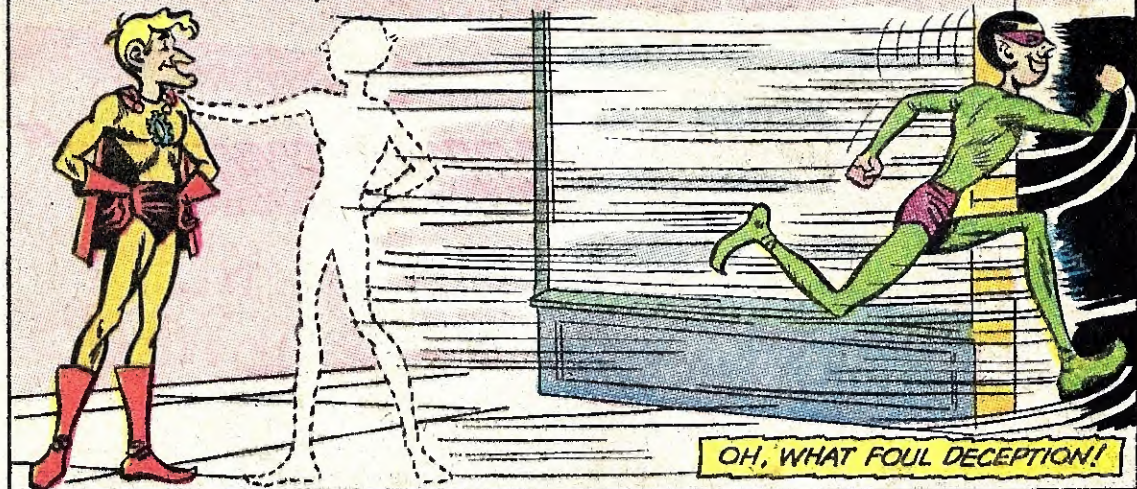
...EVEN AS A KID I COULD GET UP
ONE MINUTE AFTER NINE...

... AND STILL GET TO SCHOOL BEFORE
NINE!

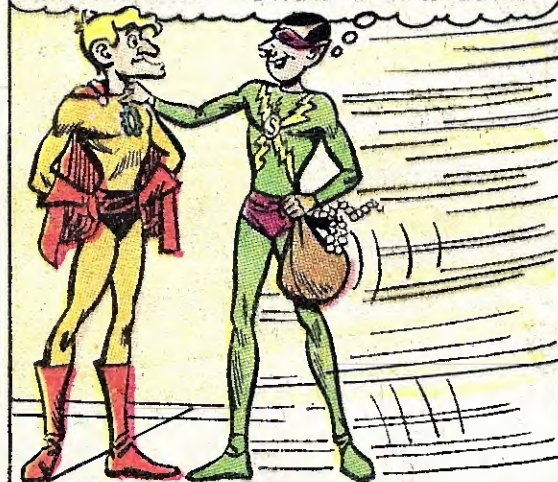


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LITTLE DOES SPROCKET REALIZE THAT IN THE SPLIT-SECOND IT TAKES HIM TO BLINK HIS EYES, SPEEDO IS ROBBING THE JEWELRY STORE NEXT DOOR...

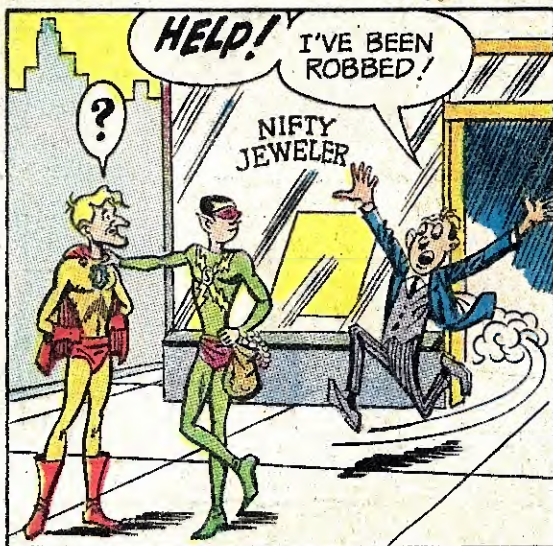


HEH! HEH! I'M BACK BEFORE THIS NOODNIK EVEN NOTICED I WAS GONE!



HELP!

I'VE BEEN ROBBED!



ONLY SPEEDO COULD HAVE PULLED THIS JOB!

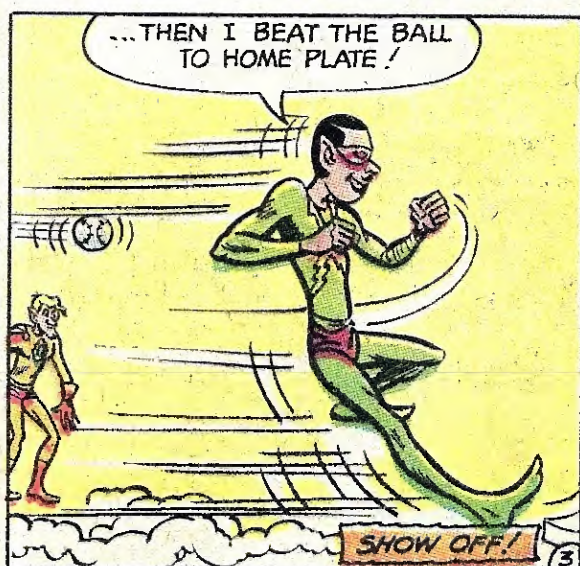
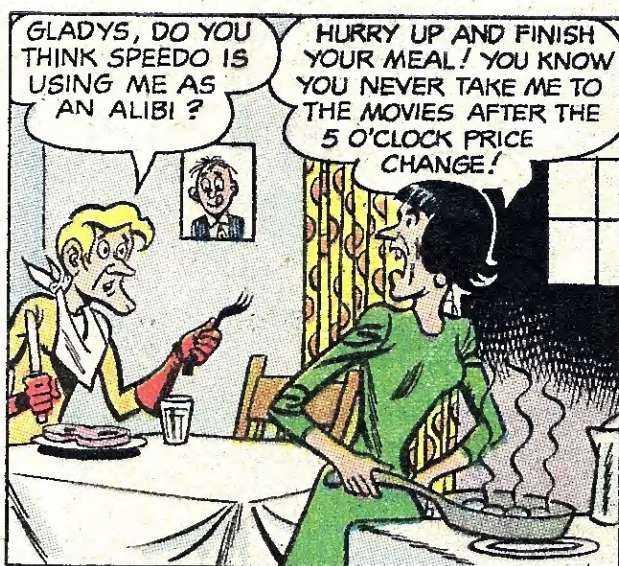
NONSENSE! HE WAS HERE WITH ME ALL THE TIME!

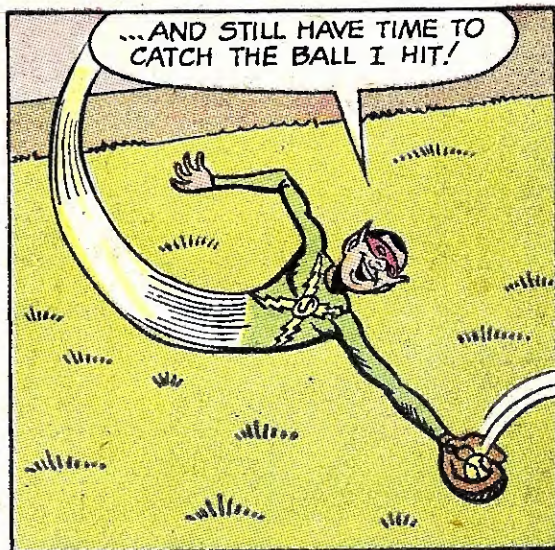


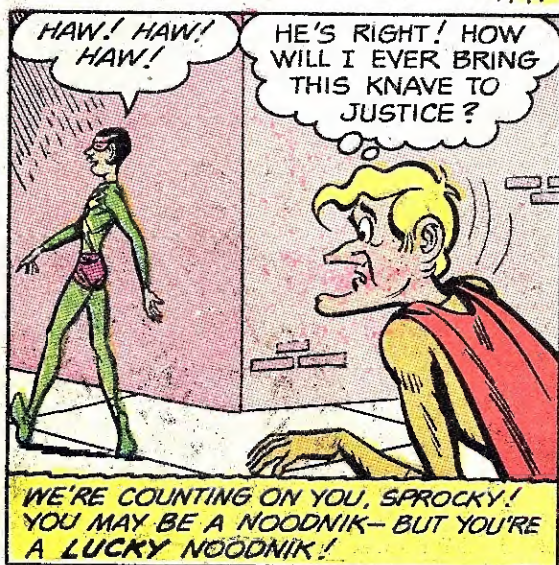
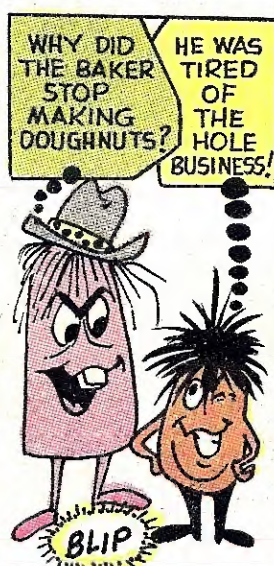
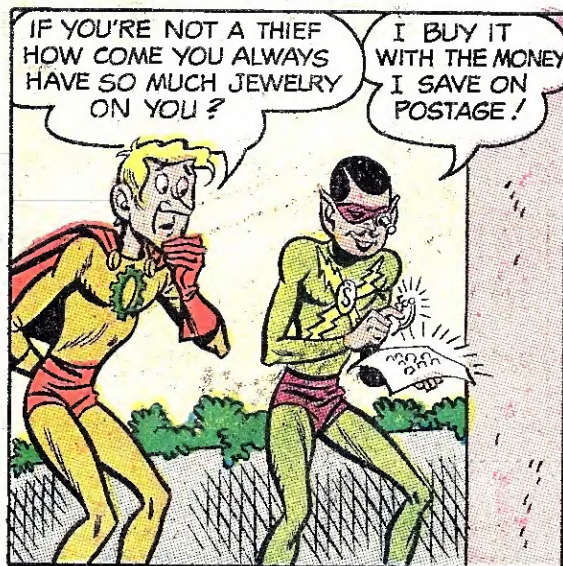
BUT THIS BAG OF JEWELRY ON HIS PERSON...

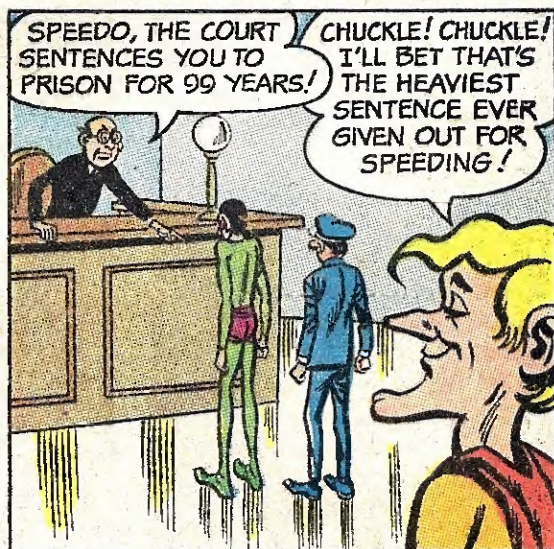
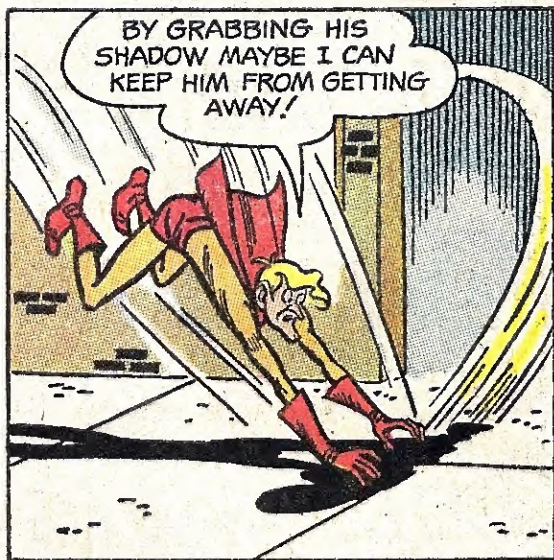
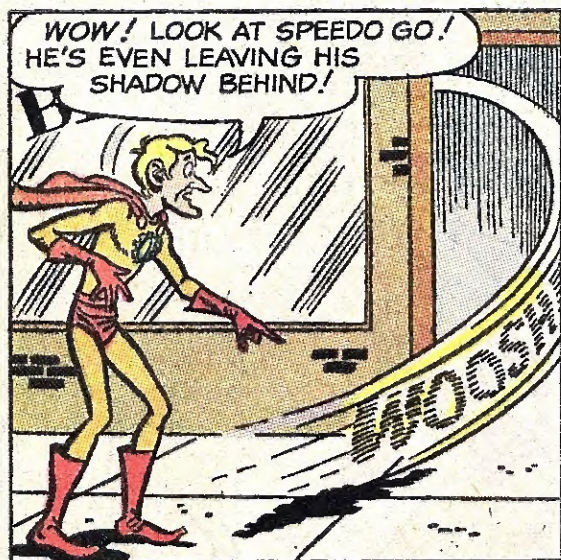
IT **MUST** BE HIS! I CAN SWEAR HE **NEVER** LEFT MY SIGHT!

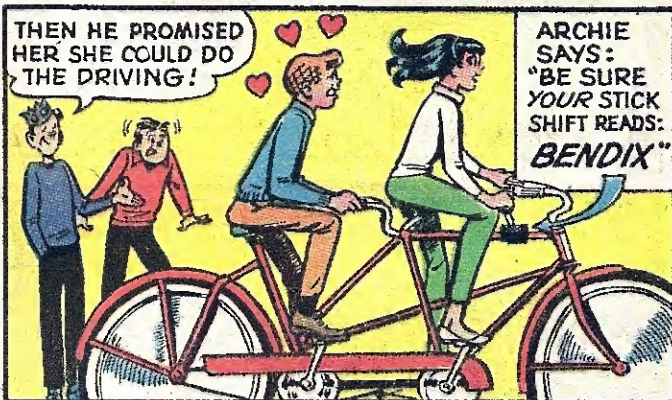
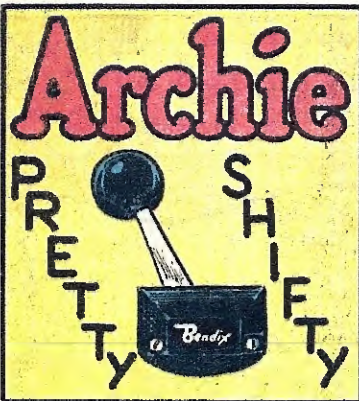












THE NAME **BENDIX** IS YOUR GUARANTEE OF A BETTER AMERICAN MADE PRODUCT

238 STAMPS

plus MIDGET ENCYCLOPEDIA OF STAMP COLLECTING

plus SOLAR SYSTEM ROCKET SERVICE Souvenir Stamp Sheet

yours for only

25¢



WHAT a tremendous bargain! You get *every one* of the fascinating stamps shown on this page, and many more. Fabulous package includes huge selection of pictorials, classics and commemoratives from all over the world—a big boost for your present collection, or the best way to launch your new collection into orbit!

Just look at these beauties you get from exotic, faraway places: *Togo*—U.N. Admission, *Monaco—Lourdes* "Miracle," *Nicaragua*—Midget "Christ" Stamp, *Guinea*—Tribal Masks, *Kenya*—Queen Elizabeth, *Dahomey*—Man-eating Leopard and hundreds of others. 238 different in all. But that's only the beginning! You also get this unique "first-of-its-kind" **SOLAR SYSTEM ROCKET SERVICE** Souvenir Stamp Sheet, plus the informative Midget Encyclopedia of Stamp Collecting shown here.

Yes, you get every one of these items—all for only 25¢. What's more, we'll also include—on approval—a big selection of other unusual stamps and sets for free examination. You may purchase any you want at Zenith's low prices—or none at all—and return the remainder within 10 days. What's more, you can cancel service anytime you wish. But, whether or not you buy any of the Approvals—the 238 stamps, Rocket Stamp Sheet and Midget Encyclopedia are yours to keep for only 25¢. Act now. Rush coupon with a quarter today!

SEND 25¢ WITH COUPON TODAY!

ZENITH COMPANY, Dept. PA-15
81 Willoughby St., Brooklyn, N.Y. 11201

Yes, rush my 238 stamps, Rocket Stamp Sheet and Midget Encyclopedia at once. I enclose 25¢ in full payment.

I will also receive—on approval—a selection of other unusual stamps and sets to look over. I may buy as many—or as few (or none at all) of these Approvals as I wish, at your low, bargain prices—and agree to return the balance within 10 days. I can cancel service anytime.

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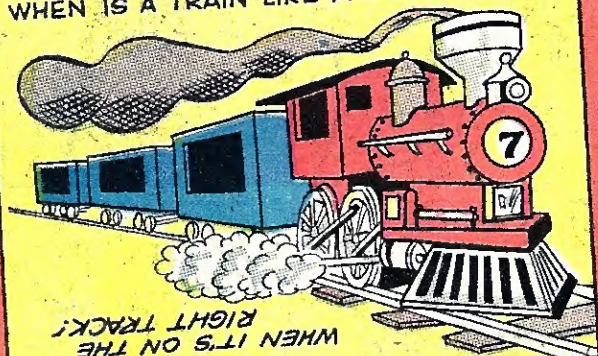
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*Include your Zip Code for faster service.

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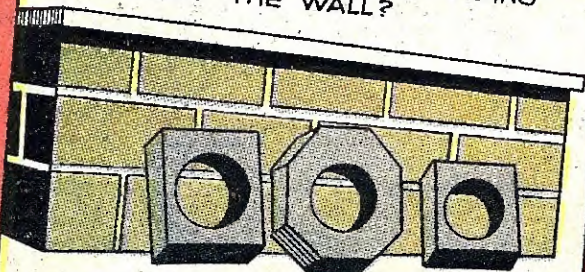
JEST FOR LAUGHS

WHEN IS A TRAIN LIKE A DETECTIVE?



WHEN IT'S ON THE
RIGHT TRACK!

WHY ARE THESE NUTS STANDING
AGAINST THE WALL?



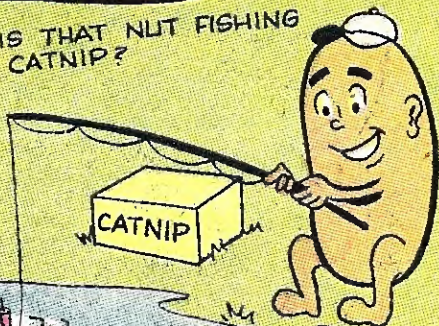
BECAUSE THEY ARE WALL NUTS!

THE SCOTCH TAPE
IS A HARD WORKER...



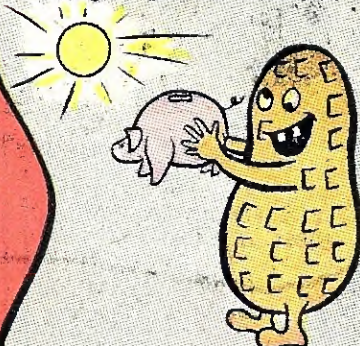
...HE REALLY
STICKS TO
HIS JOB!

WHY IS THAT NUT FISHING
WITH CATNIP?



BECAUSE HE WANTS TO
CATCH CATFISH!

WHY IS THE NUT HOLDING A
PIGGY BANK UNDER THE SUN?



BECAUSE HE HEARD IT'S
DAYLIGHT SAVING TIME!

THAT ICE CREAM
CONE IS A
SOFTEE...



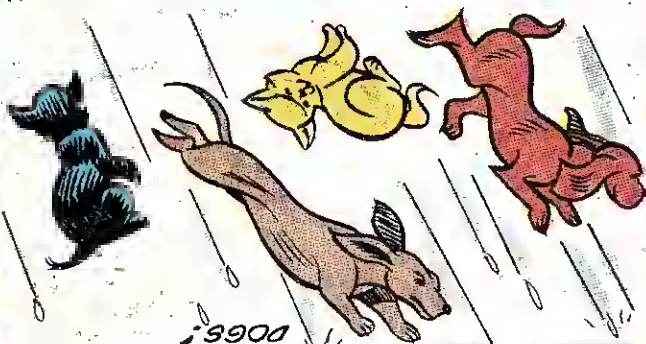
... ANYONE CAN
LICK HIM!

WHY IS A PHOTOGRAPHER
A PESSIMIST?



BECAUSE HE LIKES TO LOOK ON
THE NEGATIVE SIDE!

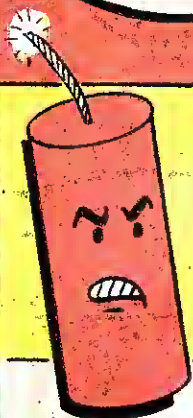
WHY DID THE DOG CATCHER RUN OUT IN THE RAIN?



BECAUSE IT WAS
RAINING CATS AND
DOGS!



OILS WELL THAT
ENDS WELL!



DON'T TELL THE
FIRE CRACKER...

...HE'LL **EXPLODE!**

DON'T TELL
THE FAUCET...
...SHE'LL LET IT
LEAK OUT!



WHY IS A PUZZLE ADDICT
A GROUCH?



BECAUSE HE MIGHT HAVE
A CROSS WORD!

WHY IS THAT
NUT HOLDING
A PICCOLO ON
HIS EAR?



BECAUSE HE HAS
AN EAR FOR MUSIC!



DON'T LISTEN
TO THAT
CAN...

...IT'S FULL
OF BEANS!

6 Hairpieces-in-One!



BE WILD!
ORDER 2
ONE FOR
EACH SIDE

for
only

1 Go Go tail

INSTANT GLAMOUR
The "IN" Hairpiece
for endless styles

A full 18 inches long.
100% beautiful Dynel.
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like your own hair.



6 GO GO Styles
Can be worn as a:
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BEEHIVE • WIGLET
ETC



CUSTOM COLOR MATCHED

Blended in our salon to match
your hair color. Send us a sample
of your hair — we do the rest.
Introductory offer for a limited time only.

Send hair sample and \$1.00
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GO GO TAIL, Dept. AC-28
Box 484, East-Orange, N. J. 07017

USE THIS HANDY ORDER FORM NOW

FREE — ILLUSTRATED HAIR STYLING
GUIDE FREE WITH EACH ORDER

"MONEY-BACK" GUARANTEE!

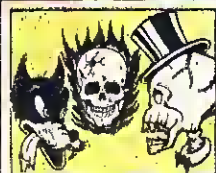
Enclose \$1.00 (plus 25¢ handling) and Send
hair sample to **GO GO TAIL, Dept. AC-28**
Box 484, East-Orange, N. J. 07017

NAME

STREET

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assortment of big, colorful de-
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friends! These magic tricks are
amazing — sensational — abso-
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explained! You can easily do
every trick! Nothing else to buy!

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300 CRAZY SIGNS. Printed on
gummed labels... to decorate
your books, etc. These zany signs
& slogans will give you and your
friends lots of laughs! They're
strictly "nutty"... & a real bar-
gain, too. Send for them today!

Order No. C3300 \$7.00



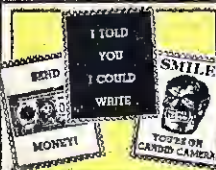
500 ASSORTED PERNANTS.
Includes all the top BASEBALL
teams, FOOTBALL teams—and
all the popular COLLEGES...
printed on gummed label "stick-
ers" that you paste on any-
where. Big bargain offer — only
\$1.00 for complete set.

Order No. E1350 \$7.00



COMIC FELT PATCHES. Grab-
bag assortment of brilliant, full
color comic designs printed on
fine quality felt that you sew
on your T-Shirt, Jacket, Hat,
Sweat Shirt, etc. A real bargain
offer.

Order No. FP17 \$1.00



500 KRAZY STAMPS. Seal
letters with a laugh! These are
really wild! You get over 500 as-
sorted funny sayings on gummed
label stamps that you stick on
envelopes, book covers, pack-
ages, etc. And what a bargain!

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1001 THINGS THAT YOU CAN GET FREE



This List Tells You Where To
Send For Free Samples, Books,
Foreign Stamps & Coins, Etc.
Imagine! They're yours for the asking—
hundreds of \$\$\$ worth of free offers and
giveaway items by writing to different
manufacturers, associations, government
agencies, etc. This list tells you where to
write for the FREE ITEMS—such as Free
Gifts, Free Products, Samples, Informative
Books, Maps, Show Tickets, Foreign
Stamps & Coins, Toys, Films, Posters, etc.

Complete List
For Only
50¢
Order #TF1000
SPECIAL-3 CENTS
FOR ONLY \$1.00



400 CRAZY LABELS. They're
wild! You get over 400 assorted
zany slogans & funny sayings
printed on gummed label "stick-
ers". They're strictly nutty. Ter-
rific for dressing up your letters,
school book covers, etc.

Order No. KL400 \$7.00

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SORRY, WE CANNOT SHIP ORDERS
FOR LESS THAN \$1.00

YOU'LL BE ABLE TO FORGET YOUR OWN MINOR PROBLEMS AS MAD HOUSE INTRODUCES YOU TO PEOPLE WITH **REAL PROBLEMS...**

THE SQUAWKING SQUAWKUMS

BOY! IS OUR TRIBE IN **DEEP TROUBLE!**

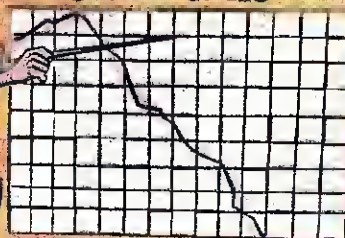
RIVAL WAGOONY TRIBE THREATEN TO GO ON WARPATH AGAINST US!

U.S. CAVALRY WANTS TO ATTACK US!

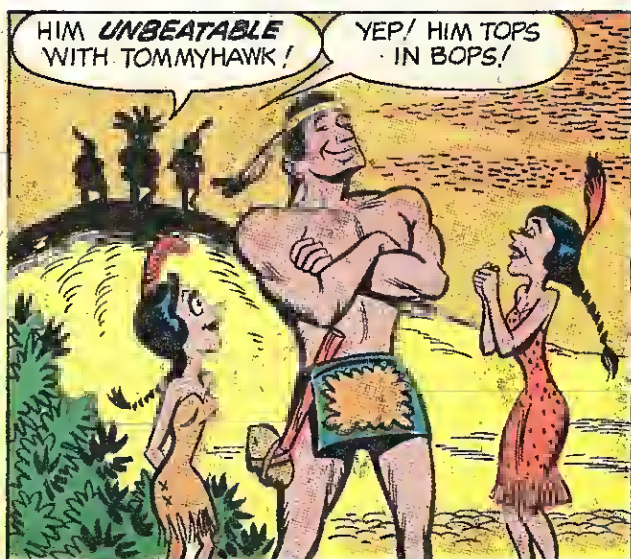
AND SETTLERS WANT OUR LAND!

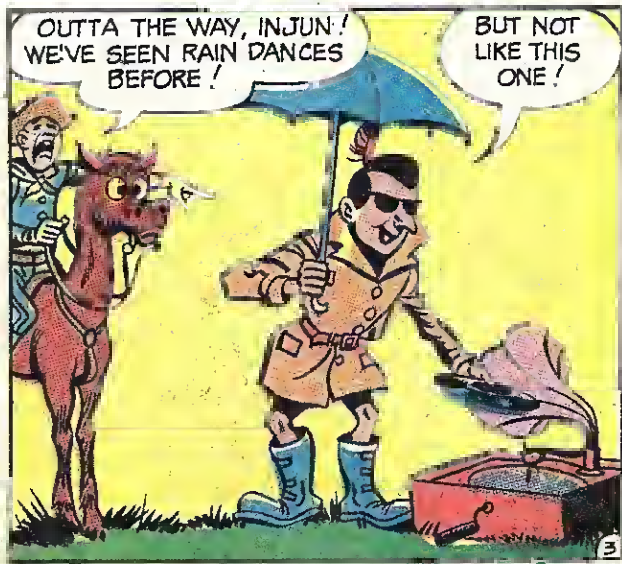
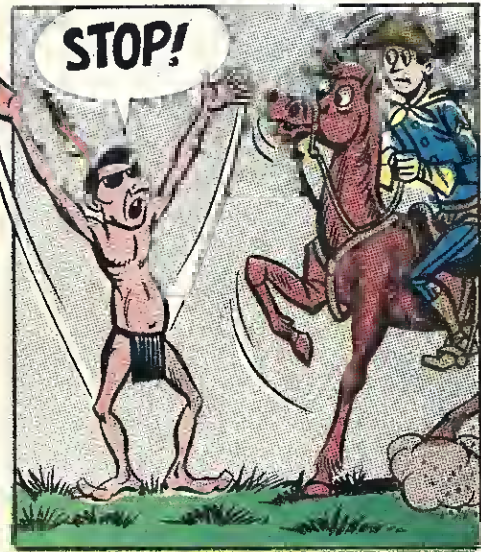
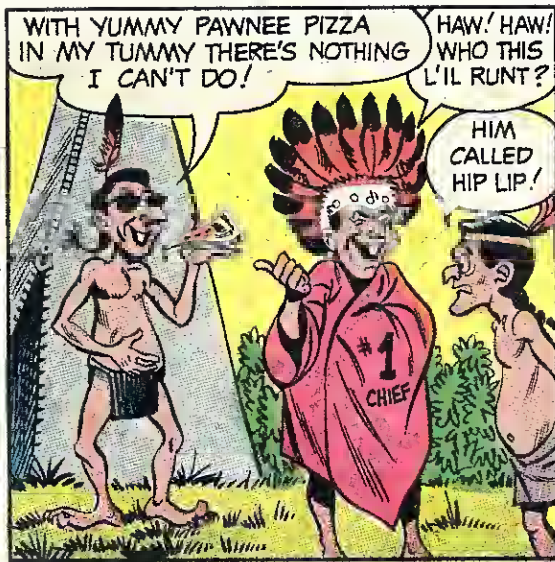
AND BESIDES ALL THAT OUR POTTERY SALES **73% OFF** FROM LAST YEAR!

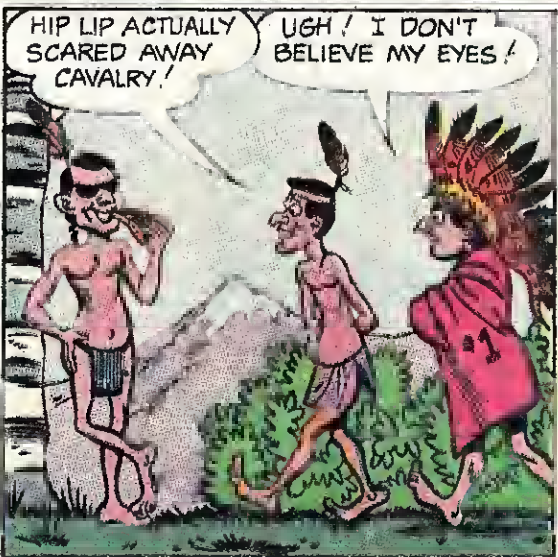
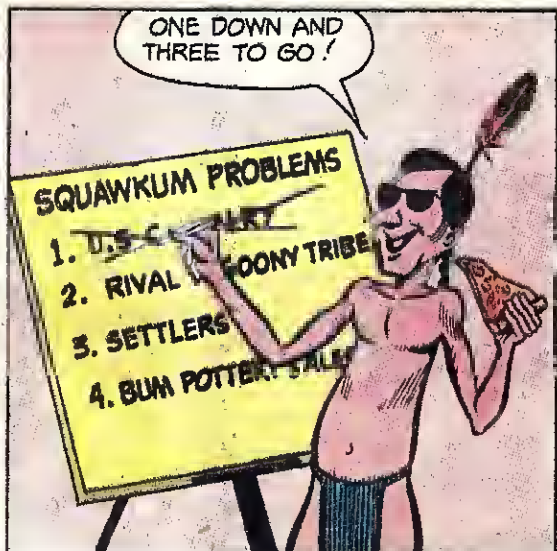
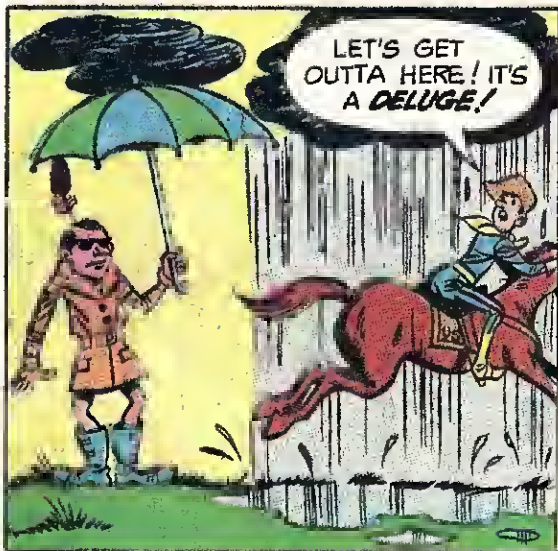
SQUAWKUM TRIBE POTTERY SALES

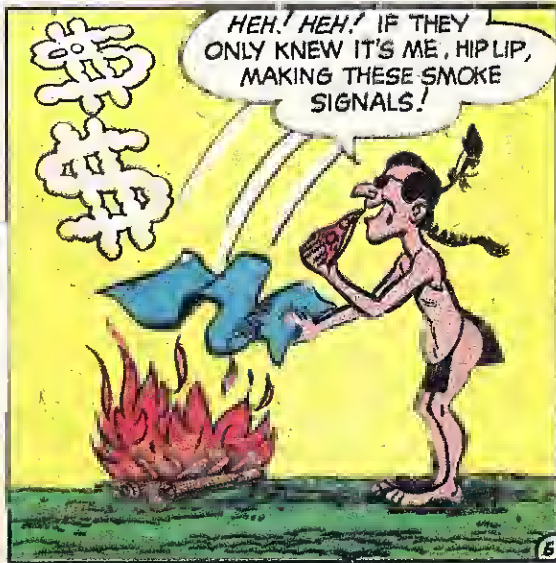
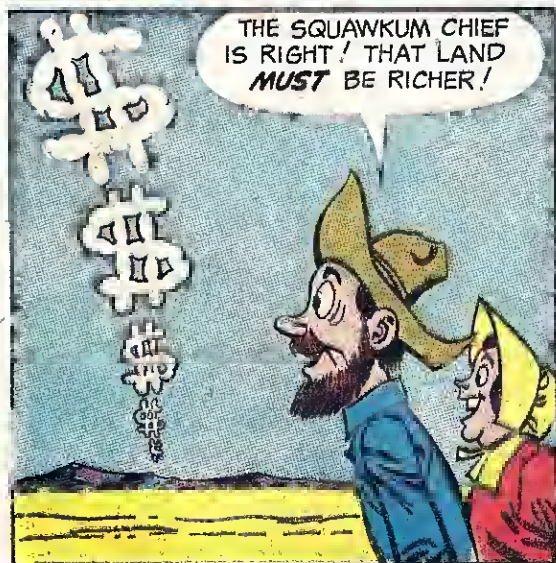
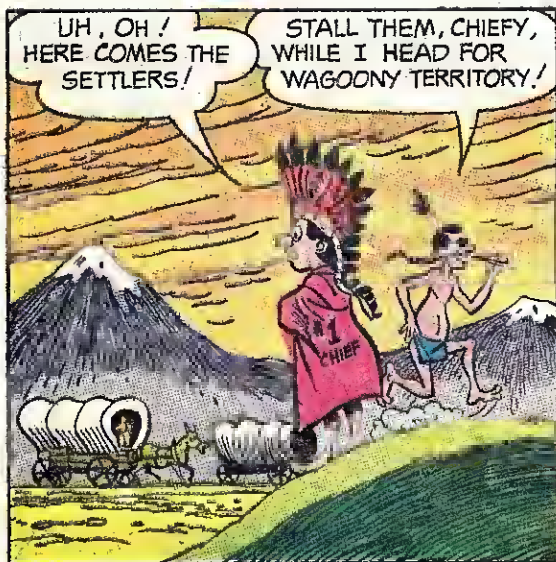


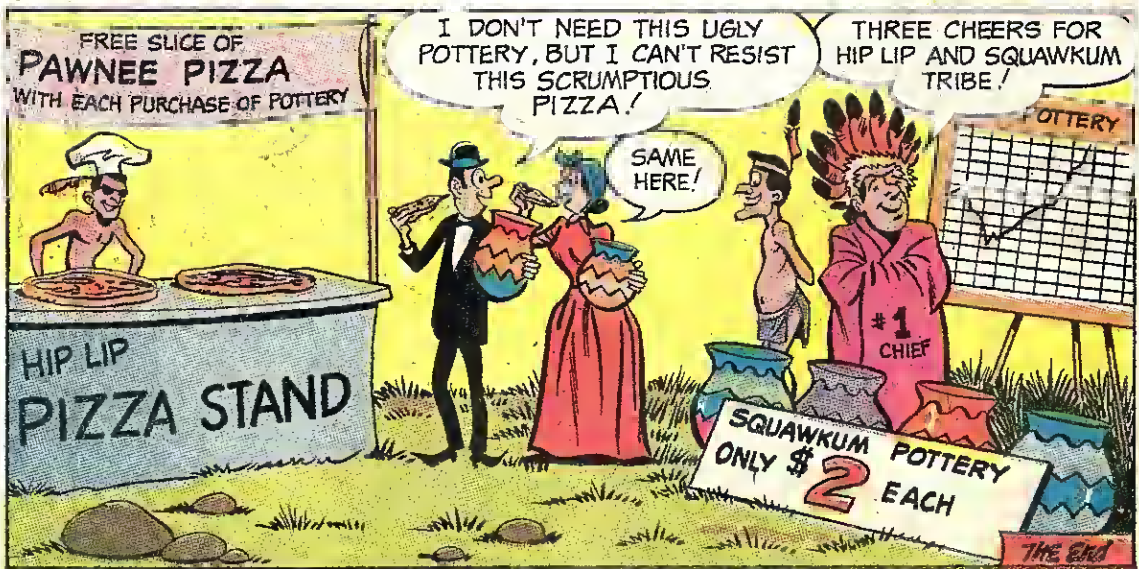
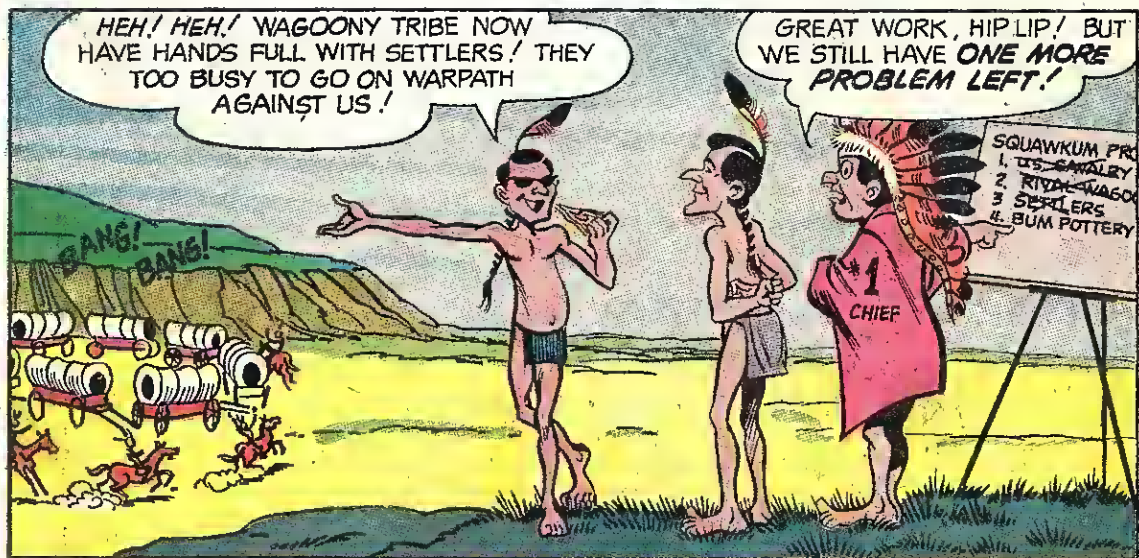
DO NOT DISTURB
TRIBAL POW WOW
IN SESSION











"WRITE" THIS WAY-
FOR THE BRAND NEW "ARCHIE
GROOVY STATIONERY KIT,"
DESIGNED ESPECIALLY FOR YOU!



* PERFECT FOR WRITING
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 MEMBERS- PEN PALS-
 AND FRIENDS!

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 FRIENDS
 PICTURE ON
 EACH SHEET
 OF
 STATIONERY-
 BETTY AND
 VERONICA-
 JUGHEAD-
 REGGIE-
 ARCHIE..

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 AN ARCHIE
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KIT NOW!

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CHECK HERE	FOR 1 KIT. (POSTAGE + HANDLING INCLUDED)	CHECK HERE	FOR 2 KITS. (POSTAGE + HANDLING INCLUDED)

TOTAL AMOUNT ENCLOSED \$ _____

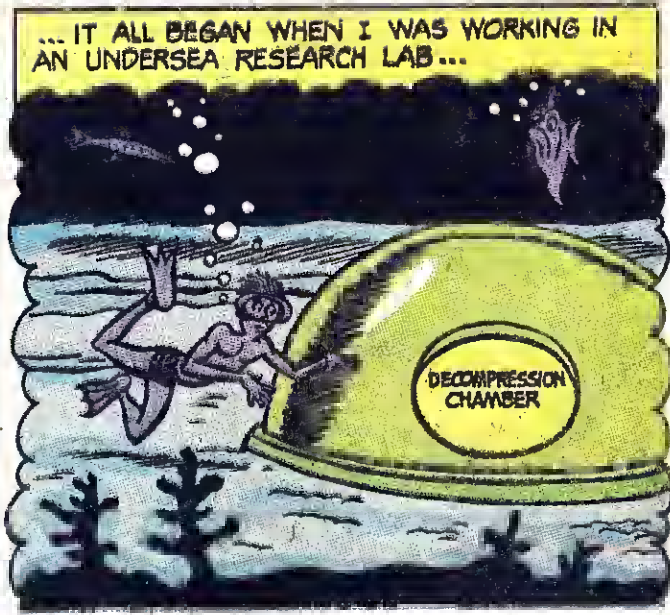
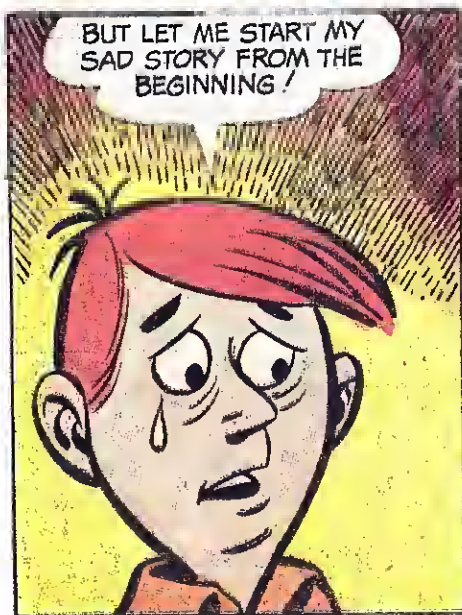
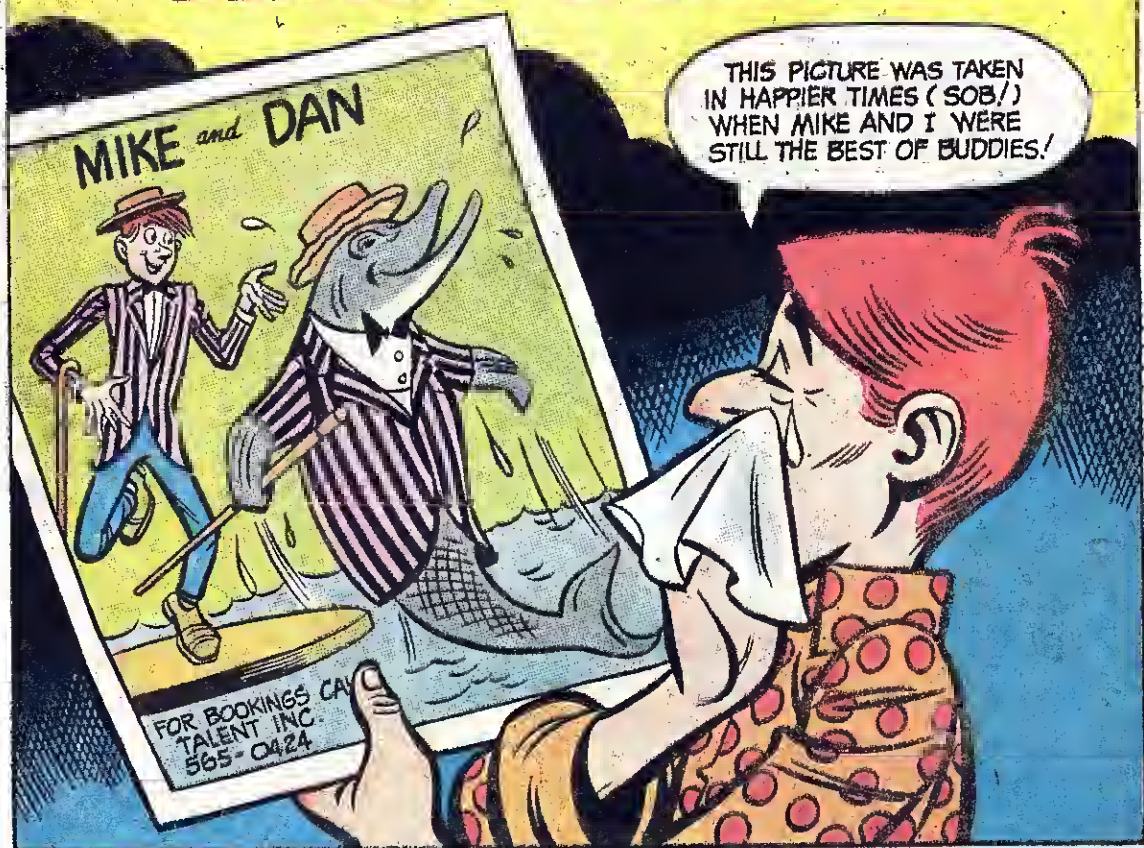
NAME (PRINT).....

ADDRESS.....

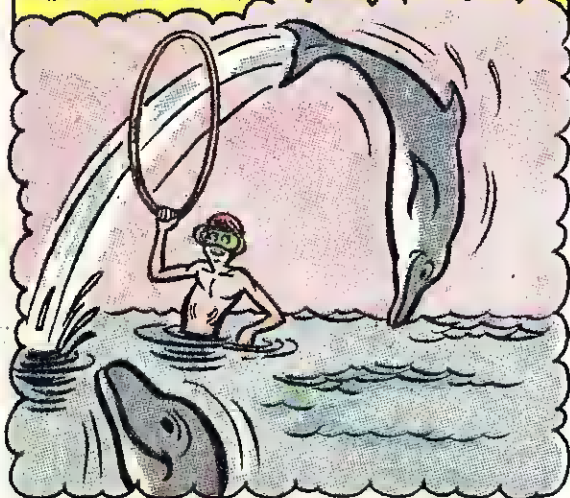
CITY.....STATE.....ZIP.....

PLEASE ALLOW 2 TO 3 WEEKS FOR DELIVERY! DEPT. A

MAD HOUSE INTRODUCES
A PORPOISE WITH A PURPOSE in
"THE **DANDY DOLPHIN**"



I WAS TESTING PORPOISES FOR INTELLIGENCE ...



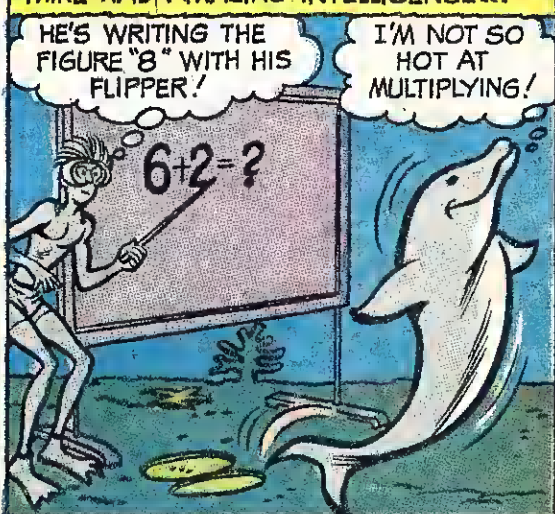
WHEN I NOTICED ONE OF THE PORPOISES DOING SOMETHING VERY UNUSUAL ...



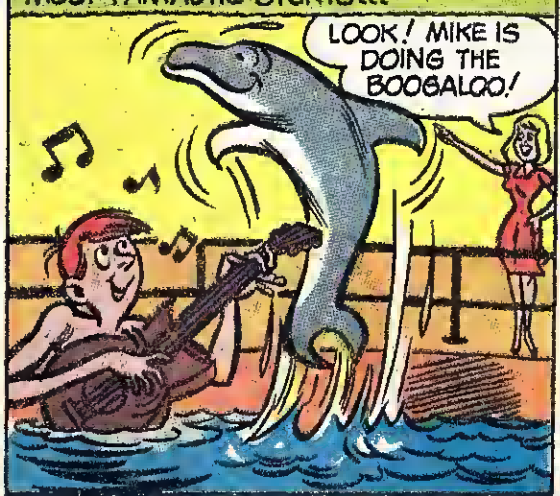
IT WAS FRIENDSHIP AT FIRST SIGHT ...



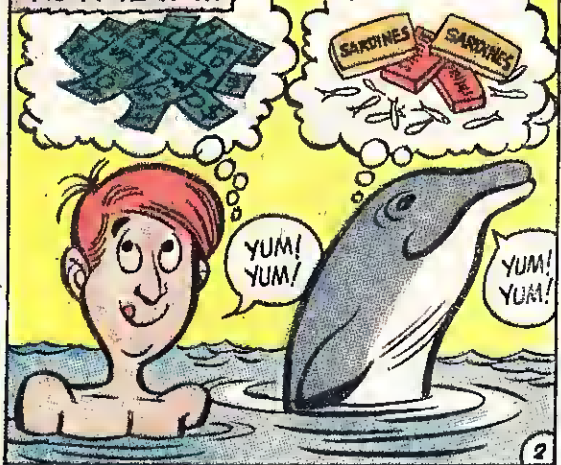
MIKE HAD AMAZING INTELLIGENCE ...

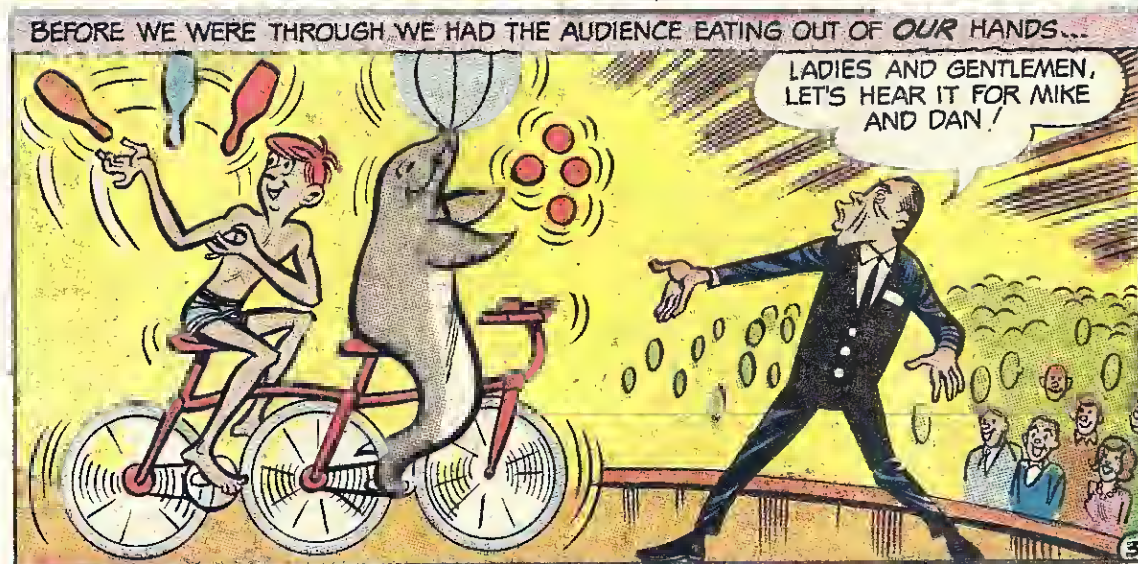
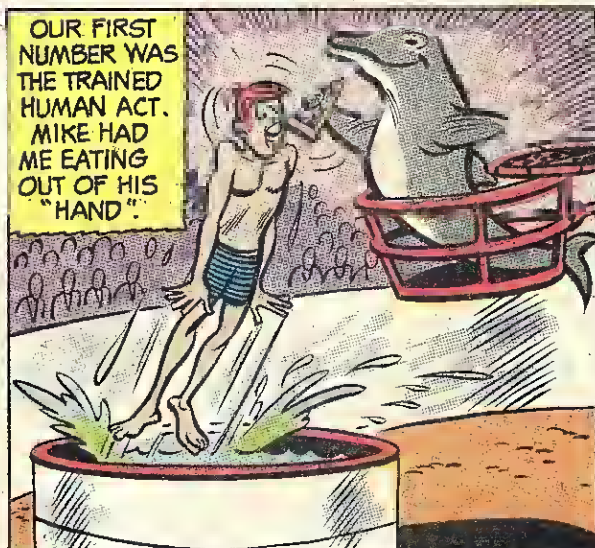
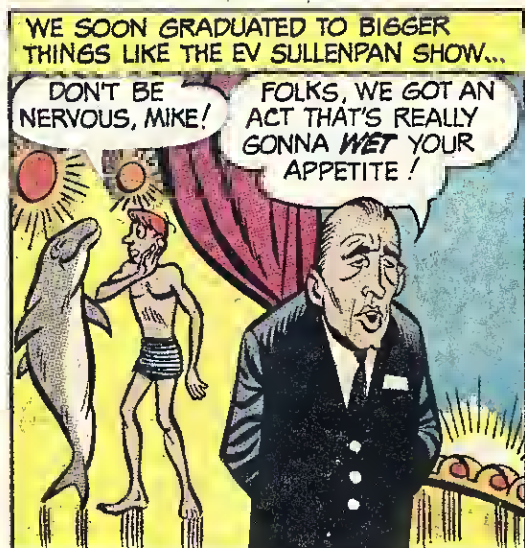


IN NO TIME AT ALL WE WERE DOING THE MOST FANTASTIC STUNTS ...

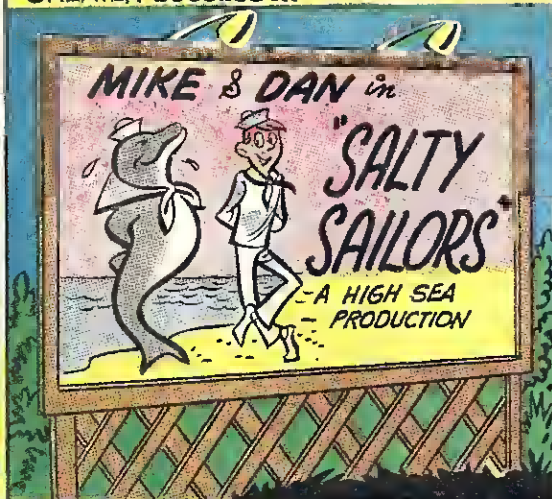


IT WAS THEN THAT IT OCCURRED TO THE BOTH OF US WE COULD MAKE A FORTUNE AS A TEAM ...



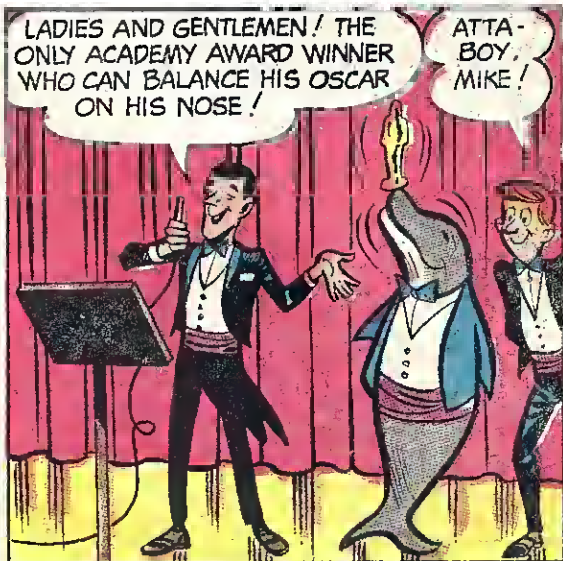


FROM THERE WE WENT TO EVEN
GREATER SUCCESS...



LADIES AND GENTLEMEN! THE
ONLY ACADEMY AWARD WINNER
WHO CAN BALANCE HIS OSCAR
ON HIS NOSE!

ATTA-
BOY,
MIKE!



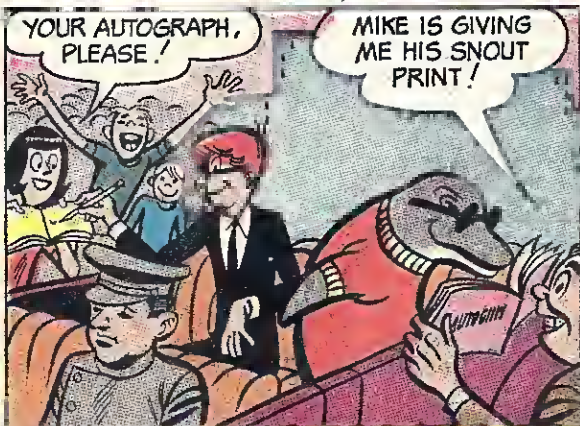
GRAMAN'S
CHINESE
THEATER

MIKE IS PUTTING HIS
PRINT IN THE FRESH
CEMENT...NEXT TO CLARK
GABLE'S FOOTPRINTS!



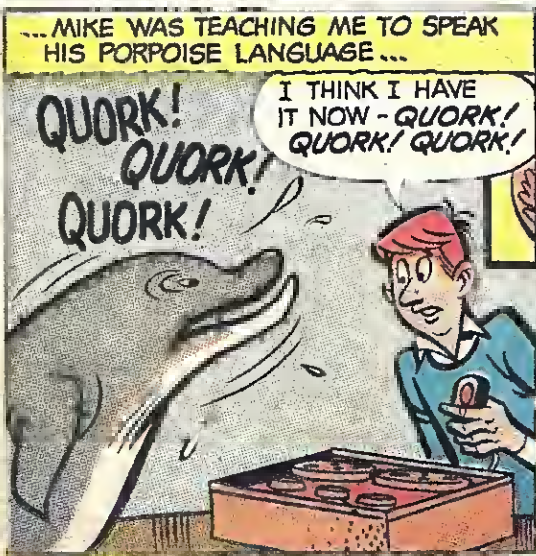
YOUR AUTOGRAPH,
PLEASE!

MIKE IS GIVING
ME HIS SNOOT
PRINT!



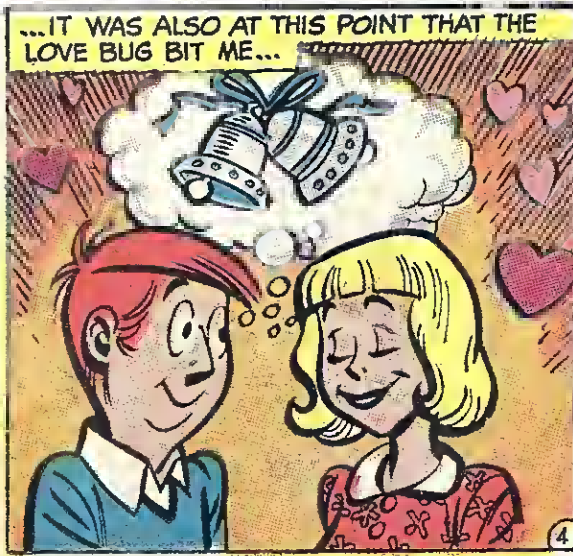
BUT MIKE AND I WERE NOT CONTENT TO
REST ON OUR LAURELS. WE WERE GOING TO
DO SOMETHING THAT HAD *NEVER BEEN*
DONE BEFORE...

...MIKE WAS TEACHING ME TO SPEAK
HIS PORPOISE LANGUAGE...



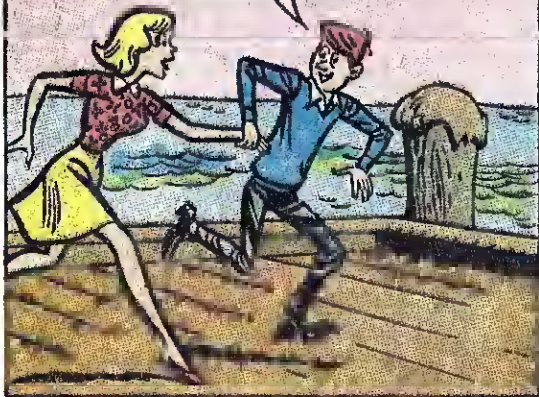
I THINK I HAVE
IT NOW - QUORK!
QUORK! QUORK!

...IT WAS ALSO AT THIS POINT THAT THE
LOVE BUG BIT ME...



I RUSHED TO TELL MIKE THE HAPPY NEWS THAT I WAS GETTING MARRIED..

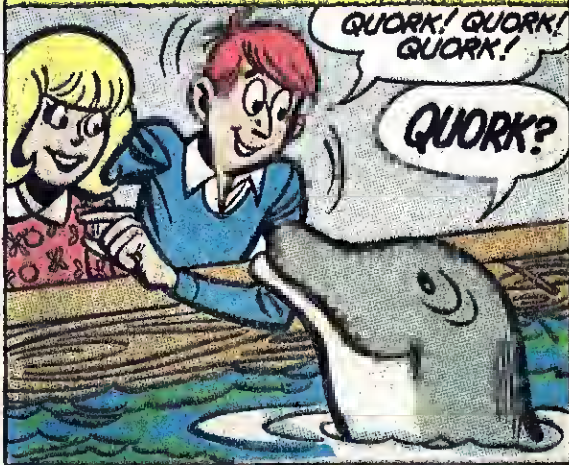
WE'LL MAKE MIKE OUR BEST MAN!



THE HAPPY OCCASION WAS THE FIRST OPPORTUNITY FOR MIKE AND ME TO HOLD A CONVERSATION IN PORPOISE LANGUAGE..

QUORK! QUORK! QUORK!

QUORK?



WHAT CAN YOU HOLD WITHOUT TOUCHING?

YOUR BREATH!



...MIKE REACTED VERY STRANGELY TO MY GOOD NEWS ..

QUORK!
QUORK!
QUORK!



HE HEADED OUT TO SEA ...NEVER TO BE SEEN AGAIN...

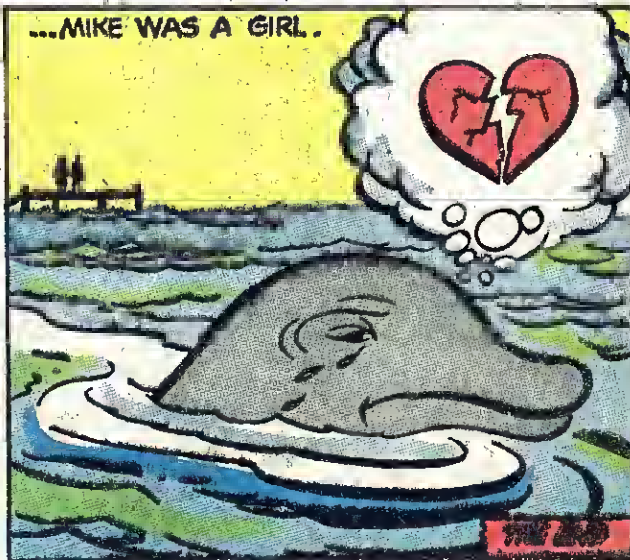
IS SOMETHING WRONG?

YES!



HE HAD JUST TOLD ME SOMETHING I HAD NEVER KNOWN BEFORE...

...MIKE WAS A GIRL.



AMAZING \$1 OFFER

4 Exquisite Wide Eyed Full Color Moppet Paintings Reproduced For Your Home



MUSICIAN



BALLERINA



JUGGLER



TROUBADOR

**Fabulously Beautiful Original Oil Paintings
Now Yours As Full Color Large Prints
All 4 For Only \$1**

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These charming young moppets with their sad eyes are winning acclaim from art collectors and home decorators. The reason is because all the lovely colors and universal appeal of the original paintings has been reproduced with remarkable accuracy in these full color prints.

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We urge you to order your full color reproductions now while the supply lasts. We will send all 4 to you for just \$1, plus 10c for postage. Each print is 6" x 15", and you will be delighted by the color and beauty these 4 charming, wide-eyed moppets will add to your home. This is your only chance to order. Be sure to fill out coupon and mail it today. This offer will not be repeated this season.

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Please send me the 4 Wide-Eyed Moppet prints for just \$1 plus 10c for postage, on full money-back guarantee if I am not delighted.

Enclosed is \$.....

NAME
(please print)

ADDRESS

CITY STATE ZIP

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SPY-PEN looks like an ordinary fountain pen in your pocket. Even if seen it will not be suspected as the incredible instrument with such amazing powers of penetration.

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INSTRUCTION BOOKLET**



MONEY BACK GUARANTEE

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☐ I enclose 2.98 + 35¢ shipping charges.

☐ Send C.O.D. I enclose \$1.00 dep. balance on delivery.

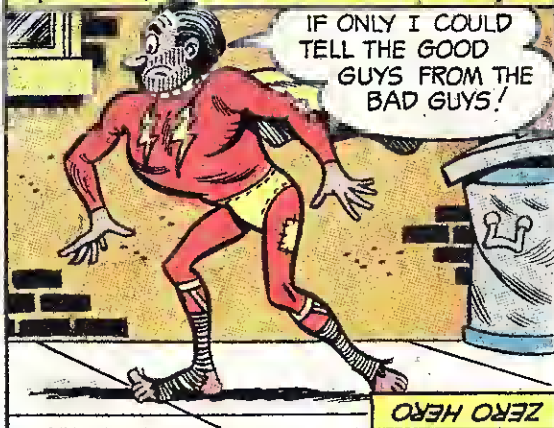
NAME

ADDRESS

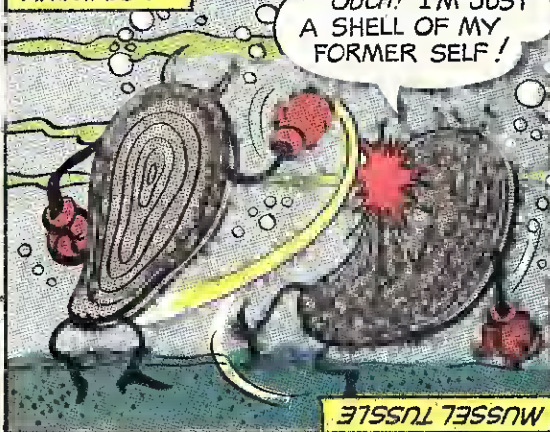
CITY & STATE ZIP

THERE'S A NEW GAME OUT IN WHICH THE ANSWER TO A QUESTION IS IN RHYME. FOR EXAMPLE, IF SOMEBODY ASKED YOU THE NAME OF THIS SILLY GAME, YOU WOULD OF COURSE ANSWER ...

**WHAT'S A WORTHLESS SUPER GUY CALLED ?
(TURN U P SIDE DOWN FOR ANSWER)**



WHAT'S A FIGHT BETWEEN SEA SHELL ANIMALS ?



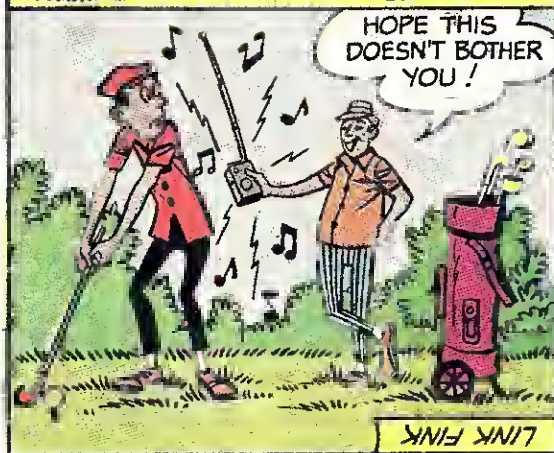
WHAT'S A DELUXE HOT DOG ?



WHAT'S A LAWYER BIRD ?



WHAT'S AN OBNOXIOUS GOLFER ?



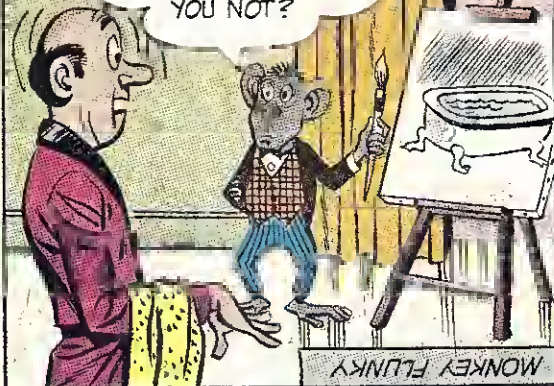
WHAT'S A HIP FISH ?



RHYME TIME

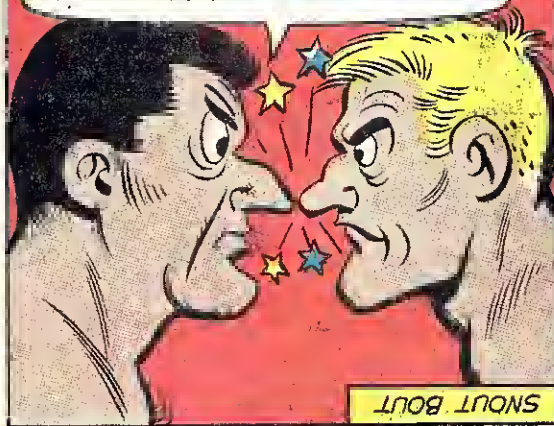
WHAT'S AN APE SERVANT?

YOU ASKED ME TO
DRAW A BATH-DID
YOU NOT?



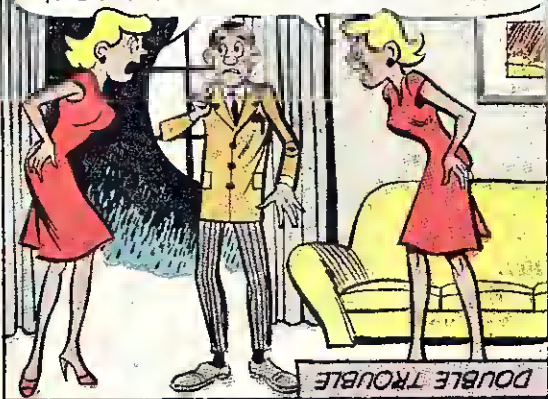
WHAT'S A FIGHT BETWEEN NOSES?

NO FAIR HITTING BELOW THE LIP!



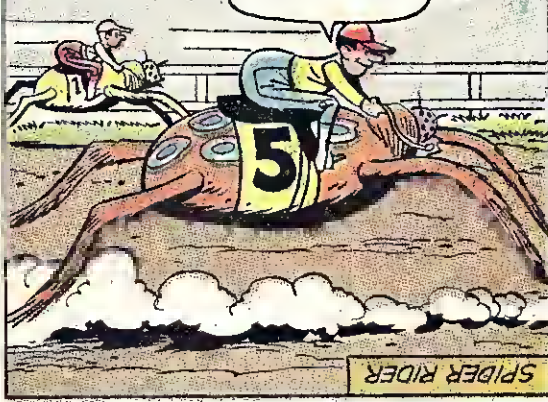
WHAT ARE YOU IN FOR IF YOU DATE
A PAIR OF JEALOUS TWINS?

WHO ARE YOU GONNA KISS GOODNITE FIRST?



WHAT'S A JOCKEY WHO MOUNTS INSECTS?

ATTA GIRL! WE WIN
BY A LEG!



STATEMENT OF OWNERSHIP, MANAGEMENT
AND CIRCULATION
ACT OF OCTOBER 23, 1962, SECTION 4369,
TITLE 39, UNITED STATES CODE

1. Date of Filing: October 1, 1957.
2. Title of Publication: ARCHIE'S MADHOUSE.
3. Frequency of issue: Seven Times A Year.
4. Location of known office of publication: 2nd and Dickey Streets, Sparta, Illinois 62586.
5. Location of the headquarters or general business offices of the publishers (Not printers): 1116 First Avenue, New York, N.Y. 10021.
6. Names and complete addresses of Publisher, Editor, and Managing Editor: Publisher: Louis H. Silberkleit, Editor: John L. Goldwater, Managing Editor: Richard H. Goldwater, all at 1116 First Avenue, New York, N.Y. 10021.
7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual owner, must be given. If the publication is published by a single person, his name and address.) Archie Comic Publications, Inc., Louis H. Silberkleit, John L. Goldwater, Maurice Coyne, all at 1116 First Avenue, New York, N.Y. 10021.
8. Known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities (If there are none, so state): None.
9. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name and address of such trustee or other fiduciary relation; provided that the statements in the two paragraphs show the beneficial ownership and belief as to the circumstances constituting double ownership or control, and the ownership of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraph 7 above. There were no individuals owning or holding stock equivalent to 1 percent or more of the total amount of the capital or securities of the publishing corporation.
10. EXTENT AND NATURE OF CIRCULATION:
A. Total No. copies printed (Net Press Run): Average No. copies each issue during preceding 12 months, 374,340; Single issue nearest to filing date, 439,169.
B. Paid circulation: 1. Sales through dealers and carriers, street vendors and counter sales: Average No. copies each issue during preceding 12 months, 195,657; Single issue nearest to filing date, 239,179. 2. Mail subscriptions: Average No. copies each issue during preceding 12 months, 405; Single issue nearest to filing date, 475.
C. Total paid circulation: Average No. copies each issue during preceding 12 months, 196,057; Single issue nearest to filing date, 239,654.
D. Free distribution (including samples) by mail, carrier or other means: Average No. copies each issue during preceding 12 months, 200; Single issue nearest to filing date, 200.
E. Total distribution (Sum of C and D): Average No. copies each issue during preceding 12 months, 196,257; Single issue nearest to filing date, 239,854.
F. Office use, left-overs, unsold, spoiled after printing: Average No. copies each issue during preceding 12 months, 172,083; Single issue nearest to filing date, 199,515.
G. Total (Sum of E & F—should add up press run shown in A): Average No. copies each issue during preceding 12 months, 374,340; Single issue nearest to filing date, 439,169.
I certify that the statements made by me above are correct and complete.

LOUIS H. SILBERKLEIN
Publisher



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LIMIT!**

Pick as
many
stars
as
you
like!

Choose
from these

100 TDP STARS,
or any others! See
instructions below.

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Brigitte Bardot
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else?) Just received 15 NEW POSTS —
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Rush your order to me NOW!! — Jeri

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Ringo (alone)
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Angela Cartwright
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Robert Conrad
Bill Cosby
Robert Culp
James Darren
Doris Day
Phyllis Diller
Dino, Desi & Billy
Troy Donahue
Connie Laughlin
James Drury
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Barbara Eden

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Lorne Greene
Luke Halpin
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David Hedison
Herman's Hermits
Steven Hill
Will Hutchins
David Janssen
Chris Jones
Mark Kasten
Martin Landau
Michael Landon
Jeri Lawrence

Jerry Lewis
John Leyton
June Lockhart
Richard Long
Trini Lopez
Lee Majors
Cheryl Miller
Hayley Mills
Roger Mobley
Monkees (together)
David (alone)
Micky (alone)
Mike (alone)
Peter (alone)
Liz Montgomery
Vic Morrow
David McCallum
Doug McClure
Pete McKinnery
Rick Nelson
Paul Newman
Leonard Nimoy

Ryan O'Neal
Stephanie Powers
Elvis Presley
Bob Random
Robin (Burt Ward)
William Shatner
Nancy Sinatra
Bill Smith
Elke Sommer
Barbara Stanwyck
Connie Stevens
Yale Summers
Shirley Temple
Roy Thinnes
Robert Vaughn
Clint Walker
John Wayne
Guy Williams
Van Williams
Robert Wolders
Efrem Zimbalist



INSTRUCTIONS: 1. Print the names of your favorite stars (even if not listed above) on a sheet of paper. 2. For each name you select, enclose 10¢ to cover mailing and handling costs; for extra-quick special service, please enclose 25¢ extra. 3. Print your own name and address clearly.

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REPORTING FOR DUTY, SIR!

WHAT'S THE MEANING OF
THAT RIDICULOUS HAT,
LIEUTENANT?



THIS IS THE KIND OF HAT
WE WORE BACK ON THE
NEW JERSEY DUDE RANCH
WHERE I COME FROM...AS A
GOOD LUCK CHARM...

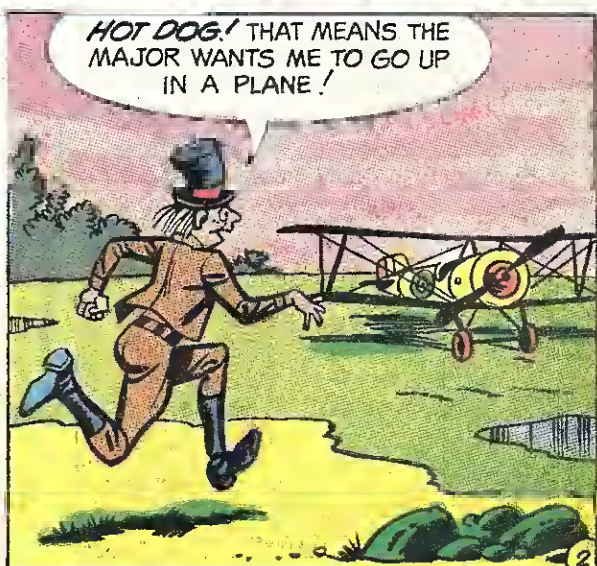
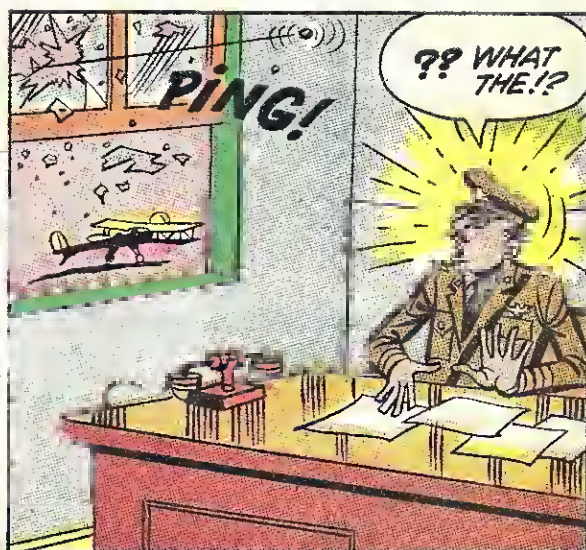
NEVER
MIND!



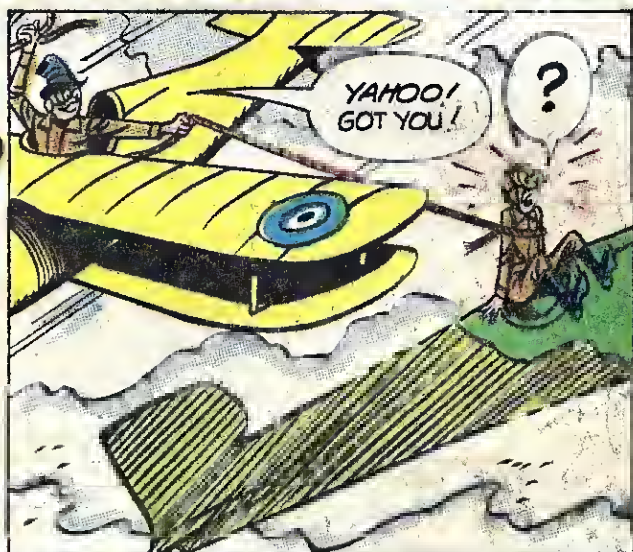
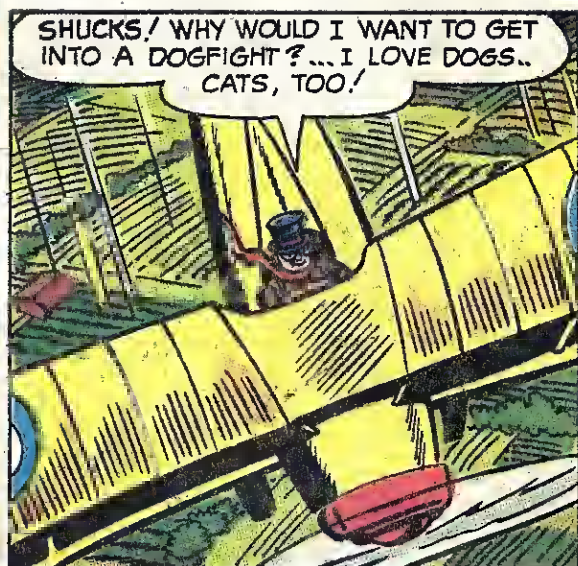
GO PRACTICE
BALLOON BUSTING
AND DON'T BOTHER
ME!

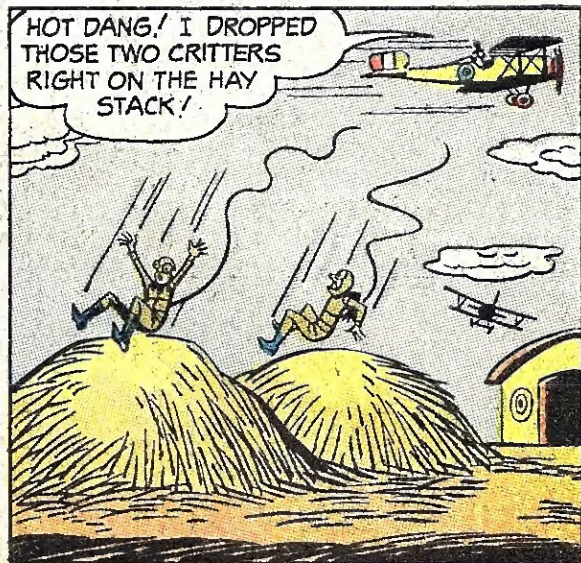
YOU
BETCHA,
SIR!









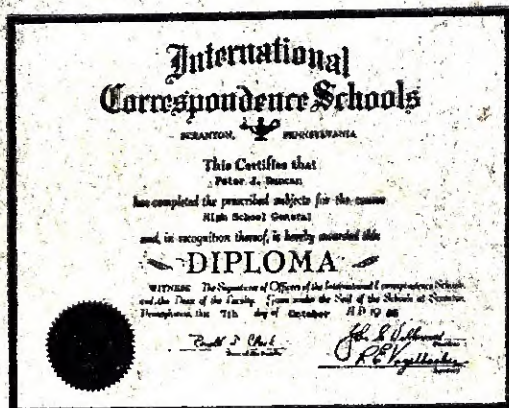


THE END

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| <input type="checkbox"/> High School Secretarial | <input type="checkbox"/> High School Mathematics |
| <input type="checkbox"/> High School College Prep (Arts) | <input type="checkbox"/> Other (please specify) _____ |

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Wrist Watch

Wrist Watch

Wrist Watch

HERE'S ALL YOU DO!

Earn these valuable prizes and many more shown in our Big Prize Catalog by becoming a member of Junior Sales Club. It's easy and loads of fun. Here's all you do! Mail coupon and we'll send you your Free Membership Card, Free Prize Catalog, complete selling instructions, Grand Prize Awards information and first order of 11 boxes of lovely All Occasion Greeting Cards. If the prize you want requires more than one order of 11 boxes, start off with one order! Cards are sent on credit because we trust you! YOU DO NOT PAY IN ADVANCE. Each box contains 21 beautiful greeting cards of finest quality for the low price of \$1.50. That's about 7¢ a card! Relatives, neighbors, friends — everyone will want one or more boxes. That's why many members have earned a prize in only a few hours. IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE 55¢ FOR EACH BOX YOU SELL. You have 30 days to sell your cards. Then promptly return prepaid by Parcel Post any boxes you can't sell, keeping 55¢ for each box you do sell. That's all there is to it! Get the prize you want the fast, easy J.S.C.A. way. Full details on \$1,000.00 College Scholarship and other Grand Prize Awards will be sent with your first order. Act Now!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America

SPRINGFIELD, MASSACHUSETTS 01101

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD,
MASSACHUSETTS

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

Postage Will Be Paid by

Junior Sales Club of America

Dept. 68AC-2 SPRINGFIELD, MASSACHUSETTS 01101

DON'T CUT! DO FOLD & SEAL (Paste, Staple or Scotch Tape)

Please send me my first order of 11 All Occasion Greeting Card Boxes to sell — and complete facts on how to win Grand Prize Awards.

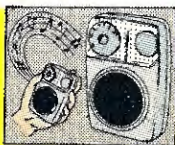
Name Print Clearly _____
Address _____
City _____ State _____ Zip _____
Parent's Signature _____

JOIN
the ORIGINAL
J.S.C.A.
And Be Eligible
To Win College
Scholarship
... Or Other
Grand Prizes!

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED



COMPLETE FISHING OUTFITS



GE TRANSISTOR RADIO



BASKETBALL & GOAL



"I sell American Seeds every year."
Joel Ballenger
Washington



"It's an easy way to get money and prizes."
Mary Zimmerman
Wisconsin



"They sell as fast as I can show them."
William Hanlin
Missouri



CROQUET SET



GUITAR-AMP COMBO



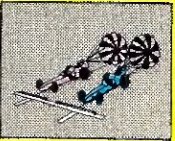
WRIST WATCHES



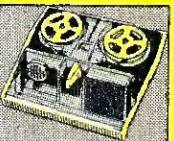
DAISY AIR RIFLES



GIRL'S TRAVEL CASE



DRAG RACE SET



TAPE RECORDER



SLEEPING BAGS



10-POWER TELESCOPE



COMPLETE ARCHERY SETS



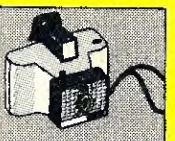
3-STAGE ROCKET



CHEMISTRY SETS



SPORT BIKES



POLAROID CAMERA



JR. TYPEWRITER



MICROSCOPE SETS



AXE & KNIFE SETS



FLASH CAMERA OUTFITS

MAKE MONEY GET PRIZES

with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given **WITHOUT COST** for selling just one 45-pack order of American Vegetable and Flower Seeds at 20c a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can too—and get your prize at once. Or, if you want money instead of a prize, keep \$3.00 for every 45-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of these coupons and mail in an envelope to:

AMERICAN SEED CO.

Dept. 848
Lancaster, Pa. 17604
OUR 50th YEAR

MAIL ONE COUPON TODAY Give the Other to a Friend

AMERICAN SEED CO., Dept. 848, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 45 packs of American Seeds. I'll sell them at 20c a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds

☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____ Zip Code _____

AMERICAN SEED CO., Dept. 848, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 45 packs of American Seeds. I'll sell them at 20c a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds

☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____ Zip Code _____

EXTRA!

\$3,000 GIVEN AWAY in our Promptness Contest in addition to the prizes and money you earn selling seeds.

Complete information is sent with your Big Prize Book and Seeds.



SAVE FOR COLLEGE or SPEND IT NOW!

